



## PERFORMANCE HUB

Presented by  
**Vocal Edge Studios**



*Vocal Edge*  
STUDIOS

# OUR MISSION

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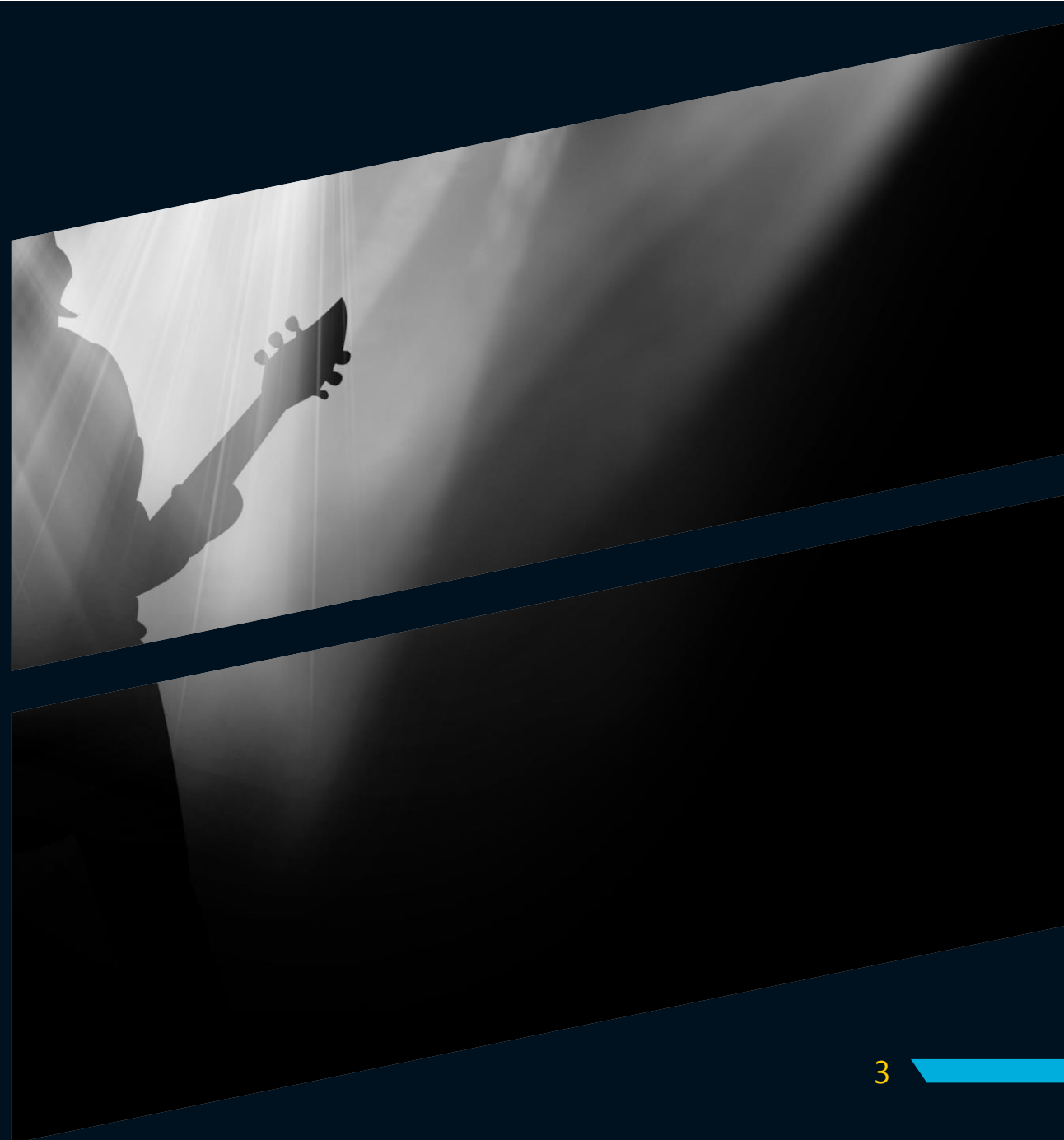
TO PROVIDE SUPPORT, TRAINING & LIVE MUSIC OPPORTUNITIES FOR ARTISTS WHO WANT TO ENHANCE THEIR MUSICAL & PERFORMANCE SKILLS AND BUILD A SOLID FOUNDATION TOWARDS A SUCCESSFUL MUSICAL CAREER.



# CENTRAL TEXAS PERFORMANCE HUB

## FOCUSES ON 5 AREAS OF GROWTH FOR ARTISTS:

- **WORKSHOPS** on various topics of interest to the Performing Artist, taught by Master Teachers and Industry Professionals.
- **CONCERTS** scheduled regularly for training, networking and exposure opportunities.
- **PRIVATE & GROUP TRAINING SESSIONS** on various topics, based on assessment and need, taught by Master Teachers and Industry Professionals.
- **SOCIAL NETWORKING/JAM SESSIONS/COMMUNITY OUTREACH** helps artists collaborate, network and serve the community.
- **SPECIAL EVENTS:** Music Industry Workshops (PCG), Music Festivals, Tours, etc.

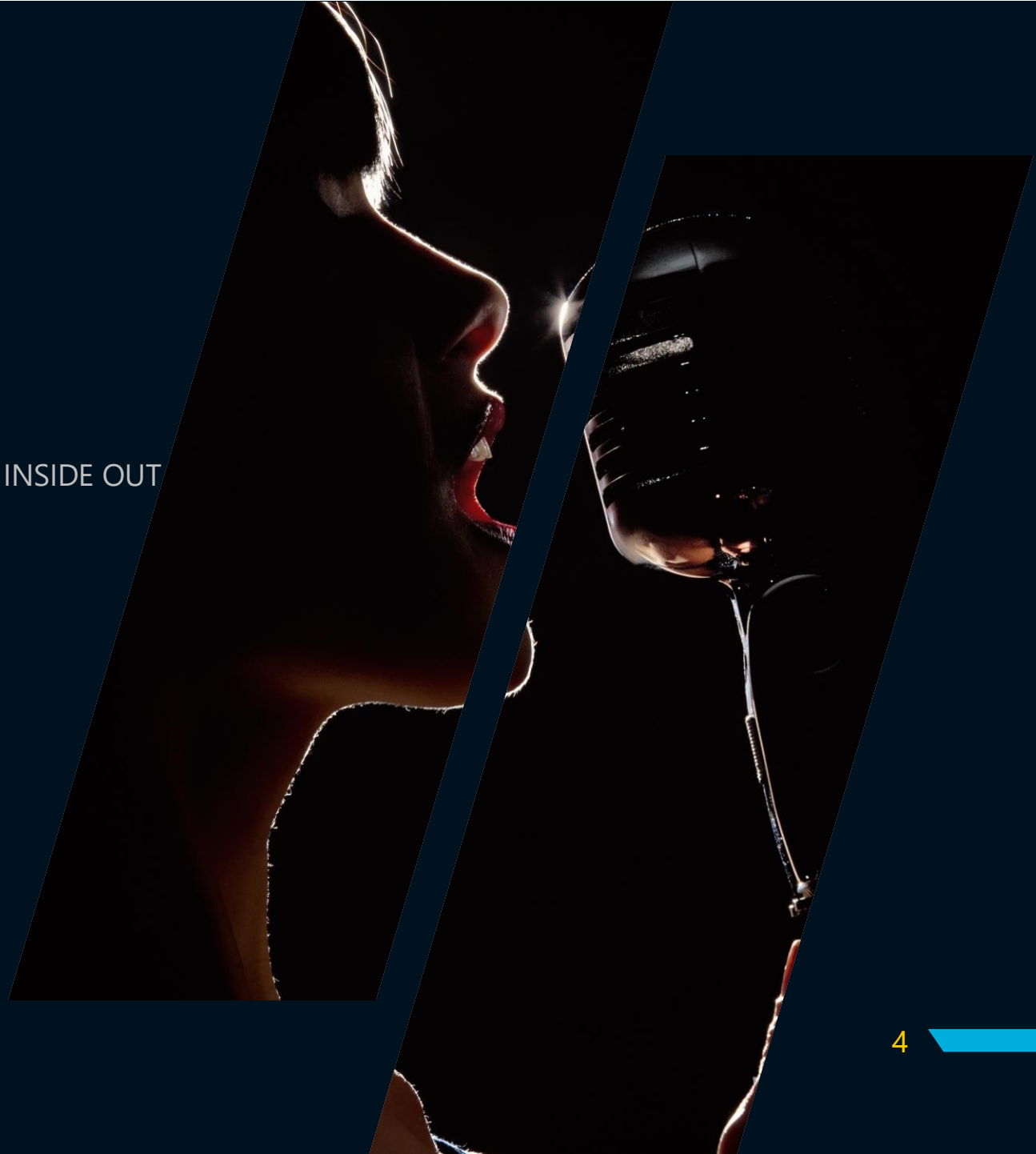


# WORKSHOPS

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## MONTHLY TOPICS FOR 2020

- A ROADMAP TO SUCCESS- BUILDING THE ARTIST FROM THE INSIDE OUT
- HOW TO BOOK YOUR OWN LIVE SHOWS
- PUBLIC SPEAKING FOR SINGERS
- STAGING YOUR SHOW
- ADVERTISING YOUR SHOW
- ARTIST FASHION – DRESS FOR YOUR MUSICAL STYLE
- INSTRUMENT SELECTION CLASS
- HARMONIES FOR STUDIO/STAGE
- WHO AM I AS AN ARTIST? DISCOVER YOUR “IT” FACTOR
- HOW TO MAKE FRIENDS WITH YOUR SOUND GUY
- HEALTH/VOCAL HEALTH
- INTERVIEW WITH EASE FOR RADIO/TV/SOCIAL MEDIA
- ARTIST CHOICE







# CONCERTS

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## MONTHLY SCHEDULE OF LIVE MUSIC PERFORMANCES IN VENUES AROUND CENTRAL TEXAS

Venues include:

- Round Rock Market Days– Ongoing Partner providing live music each month.
- Roots Bistro, Georgetown
- Liberty BBQ, Round Rock
- The Alcove Cantina, Round Rock
- Downtown Hall of Fame, Hutto

Artists will have personal performance feedback at each gig and will be working towards progress from gig to gig on all the topics covered over the program.

# PRIVATE/GROUP SESSIONS

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One on one or small group sessions, taught by industry professionals on various topics, according to the artists needs:

Artist Assessments show us what areas are needed for their growth.

- VOCALS/INSTRUMENTALS
- STAGING/LIVE PERFORMANCE
- SOCIAL MEDIA/ADVERTISING
- PUBLIC SPEAKING
- FASHION CONSULTING
- MORE





# NETWORKING JAM SESSIONS COMMUNITY

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We are building a community of musicians!

- Musician Networking & Collaborating
- Jam Sessions after Workshop Events
- Community Service Opportunities so our artists learn to give back.

# SPECIAL EVENTS

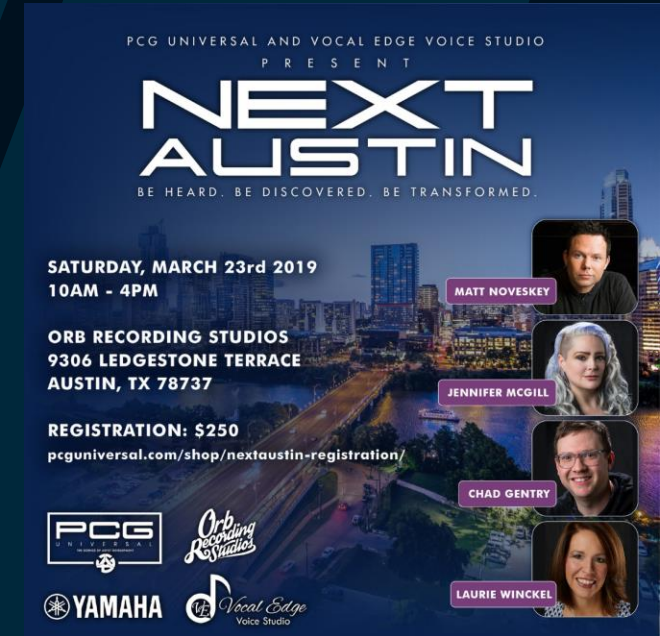
We partner with our Nashville Based Artist Development Company and other Music Industry Events:

PCG UNIVERSAL (NASHVILLE & LA)

- "Next Austin" Events
- Summer Bootcamps in Nashville
- Backstage Passes in Nashville
- Professional Career Training in Nashville
- Round Rock Music Festival

P2P – PEER TO PEER

DREAM NIGHT TALENT SEARCH – Greenville, TX





# HOW YOU CAN HELP

We value our community and we want to bring value to our community! We want our community to become musically rich and we want artists to flourish here and residents can enjoy the music! We need your help with our vision!

## Community Support

### Short Term:

- We need local venues to allow us to perform on a regular basis.
- We need a studio location/venue for sessions.(Shared is fine)
- Use our music to work with charitable causes in the community, while bringing experience and exposure to our emerging artists.
- Connect us with people who may share our vision and help us in the process.

### Long Term:

- We would love to have a musical venue/stage (indoor/outdoor) for concerts, big and small with restaurants or food trucks.
- We would love to be a hub to train young musicians from around the country, but we would need to have sponsors/investors.
- We would love to have a retreat place where performing artists could come rest and rehab their voice after tours.
- We would love to have events, featuring "home grown" artists, that bring the community together.

## Advertising

### Short Term:

Spread the word about our program.

- Advertise our concerts, festivals and events.
- Share our content.
- Follow our Artists & Share their social media links.

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# JOIN US

- AS A PROVIDER/TEAM MEMBER
- AS AN ARTIST
- AS A VENUE HOST

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